

2021 ANNUAL REPORT

AN IN-DEPTH LOOK AT THE ISSUES AND EFFORTS OF THE CHAMBER

FROM THE CHAIR

Building Leaders. Growing Community.



It has been a privilege to serve as the Chairman of the Board this year and lead this organization's mission to serve our member businesses and the Licking County community.

Brandon Hess

Mattingly Family Co. & Shai-Hess Commercial Real Estate

And as I reflect on the past year, I am proud of the way the Chamber responded to the business community's needs in the midst of the

pandemic. We flexed our normal programming to assist our members – from the development of a supportive small business council, to facilitating \$1.1 million in CARES Act relief funds to small businesses, to new ways of connecting through legislative video calls, the “Love of Licking County” podcasts and Young Leaders TV – **we pivoted quickly to meet our members needs.**

As we move into the fourth quarter of 2021, **I am excited about our workforce and educational initiatives and additional opportunities our Chamber will be offering and encourage you to get involved.** We are successful because of you – our members – 940 in total and growing!

-Brandon

BOARD OF DIRECTORS

Setting the direction for Chamber's services & activities.



Brandon Hess
Chair
Mattingly Family Co. & Shai-Hess Commercial Real Estate



Dr. John Berry
Chair-Elect
Central Ohio Technical College



Jason Hall
Treasurer
TrueCore Federal Credit Union



Heather Powell
Past-Chair
The Edwards Group at Morgan Stanley



James Golden
Pavement Management Group



Mike Murasky
The Boeing Company



Matt Miller
Park National Bank



Chuck Moore
Food Pantry Network of Licking County



Todd Ware
The Energy Cooperative



Steve Noth
KDC One



Jennifer Roberts
Newark Campus Development Fund & T.J. Evans Foundation



Ruben Clark
RevLocal



CHAMBER TEAM

Building Leaders. Growing Community.



Jennifer McDonald
President & CEO



Brittany Misner
Vice President



Atrina Good
Office Manager



Natasha Short
Marketing Director



HERE FOR YOUR NEEDS

Offering benefits that afford opportunity to grow.

The Chamber continues to work with, and for, our members to maximize your benefits and exposure.

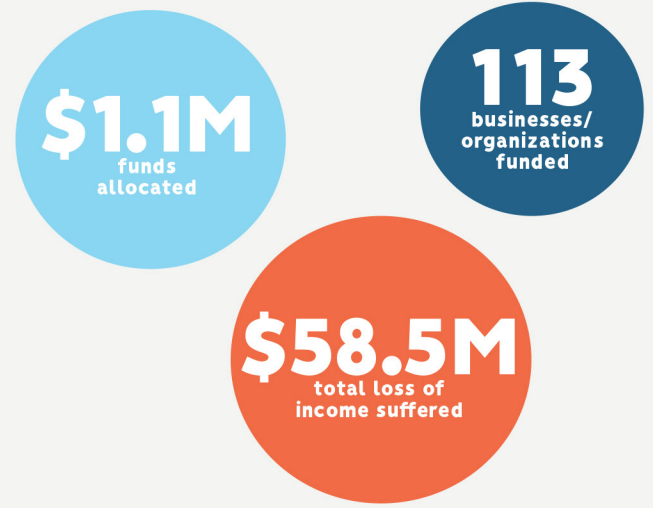
We feel that all of our benefits cross a wide range from referrals to advertising opportunities, sponsorships, events and social media exposure. Each of them selected, designed and oftentimes re-invented based on the current times and your needs – to make your membership worth the investment.




ECONOMIC AID

Grants distributed to small businesses.

The Licking County Board of Commissioners designated Federal CARES Act funds received by the county to be distributed as grants to local small businesses affected by the COVID-19 pandemic. **This program was coordinated by the Chamber and was distributed to businesses to help relieve their financial stress due to temporary closures, reduced revenue and increased costs of doing business under the mandated constraints.** The Chamber staff and board was truly humbled to be able to help facilitate aid to our area businesses.



Young Leaders of Licking County continues to provide meaningful and impactful experiences for their members focused on networking, mentorship, philanthropy, and professional and community development. Over 300 members strong, YLLC continues to connect young professionals with their passions, mentors, professional development and connections.

Licking County Safety Council serves 158 members, representing over 15,000 employees and provides safety programming each month. The council reports to the Ohio Bureau of Workers Compensation Division of Safety & Hygiene as part of its safety campaign.

Human Resource Management Association (HRMA) strives to broaden members' knowledge of current HR administration techniques and methods. There are 50 local members of the group that meet monthly – currently virtually. The Licking County HRMA program was recognized for the third year in a row with the Platinum Excel award which is the highest level of recognition provided by SHRM.

Manufacturers' Council supports the continued development of manufacturing in Licking County and serves as a sounding board for business trends, workforce development, operational ideas, and best practices to facilitate industrial growth. This council meets quarterly to tour and hear about local manufacturing facilities and gain industry specific insight.

Community Leadership continued programming for 16 participants even in the midst of the pandemic. The program was offered both virtually and in person and the class was able to continue to hear from community leaders in the same manner and graduate in person!

Women's Leadership Network sees continued growth in participation and programming. This year, the Facebook group became even more important to discuss pertinent issues and trends as the in-person meetings were put on hold. The Women's Leadership Conference was held virtually this spring, featuring a keynote speaker, informative breakouts and professional development opportunities with 200 in attendance.

Small Business Council was formed in 2020 in the midst of the pandemic, to be an action group of leaders representing the issues of concern of small business. In addition, the council assists small business members in creating effective grassroots actions and industry specific programming. The Council's mission is two-fold: to meet and discuss issues pertinent to small businesses and provide programming to further the growth, network and success of the small business community in Licking County.

For the LOVE of Licking County is a fun and informative monthly podcast focusing on entrepreneurship, leadership, small business and community impact brought to you by the Chamber and hosted by Jamie Wright with Wright/Dolbow Insurance.